



Marcel Uekermann

Digital Product Designer

Contact

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2011-Present

Duolingo, Pittsburgh, US

As design lead I've built the design team of currently 4 designers and designed all aspects of Duolingo's web platform.

Recent web features include a full redesign, new Immersion section and upload as well as a store for virtual items.

2011

Carnegie Mellon University, Pittsburgh, US

Research scholar working under Luis von Ahn on Duolingo.

As first designer I was part of the product team that came up with the feature set that is now incorporated across all platforms (iOS, Android and Web). I was also responsible for all visual matters as well as the HTML/CSS frontend.

2007-2010

Fachhochschule Salzburg, Austria

Graduated as BA, Bachelor of Arts in MMA (MultiMediaArt).

I took a wide range of courses ranging from audio, 3d, video and graphic design. During my final 2 years I put an emphasis on web development and launched a side project which became Whatthemovie.

2004-2007

Mediengestalter Digital & Print, Munich, Germany

Dual program that lets students spend 2 days per week in school and 3 days in the industry. I worked at GFB & Partner, a Munich based graphic design and advertising agency. I was responsible for the design and implementation of landing pages for marketing campaigns and later full websites.

